


## SPONSORSHIP OPPORTUNITIES



Symposium Mammographicum are celebrating the charity's 40<sup>th</sup> Anniversary this year and would like to invite Industry to support their online conference in February 2021.

There has been an overwhelming level of support from the community surrounding the 2021 Symposium as we all adjust to working in new ways and moving the conference to a virtual platform.

Symposium partnership packages offer you high profile visibility and extensive involvement at the conference. We will work with you throughout the run up to the event to actively support your commitment to the breast imaging community, extending the value of your package. We encourage supporters to provide virtual offerings to delegates, be that links to a sponsors' resource hub, a walk through equipment demonstration or a "conference goody bag" on request.

	<b>Gold sponsor</b> £9,995 + VAT	<b>Silver sponsor</b> £4,500 + VAT	<b>Online supporter</b> £1295 + VAT
<b>Symposium Website</b>			
Logo and acknowledgement on home page	✓	✓	
Company logo and direct link to website	✓	✓	✓
Company boiler plate/statement (100 words max)	✓	✓	✓
Link to download product/service information or specific engagement page or resource hub	✓	✓	✓
<b>Digital Collateral</b>			
<b>Marketing leaflet and Symposium programme</b>			
Company boiler plate/statement (100 words max)	✓	✓	
Logo on industry page of digital participant programme	✓	✓	✓
Logo recognition adjacent to your session in the main programme pages	✓	✓	
Advert in Symposium digital programme	A4	½ A4	½ A4



<b>Educational activity</b>			
1 x supported symposium, including branding on all communications. Option of interactive voting and live audience response system	√		
1 x 15 mins 'Knowledge Share' session, including branding on all communications		√	
Targeted solus marketing email regarding supported symposium	√		
Data capture for participants who opt in for contact during supported symposium	√		
Recording of online symposium/session	√	√	
Symposium evaluation and call to action	√	√	
Symposium featured in pre and post-event social media activity	√		
Dedicated tweet	√	√	
<b>Online platform</b>			
Logo in waiting area/lobby for all sessions	√	√	√
Logo on all session screens	√		
Logo and recognition on closing session participant screen	√	√	√
1 x video advertisement played in waiting area/lobby at the start of a session of your choice	√	√	
Banner advert in waiting area/lobby in one session in addition to your 'Knowledge Share' session		√	
Banner advert in waiting area/lobby in one of the short paper sessions			√